

ICAR-Agricultural Technology Application Research Institute, Zone-VII, Umiam (Barapani)

Consolidated Report on Swachhta Pakhwada Activities by KVKs/ATARIs during 16.12.2018 – 31.12.2018

About Swachh Bharat Abhiyan was launched on 2 October 2014, and aims to eradicate open defecation by 2019. Swachh Bharat Abhiyan is a national campaign, covering 4,041 statutory cities and towns. The mission is being launched on the concept of Mahatma Gandhi's vision, "Sanitation is more important than independence." People would undertake to dedicate 100 hours every year towards „Swachh Bharat Abhiyan“.

The Swachhta Pakhwada was observed at ICAR-ATARI, Umiam (Barapani) during 16 - 31 December, 2018. The following activities were undertaken by the Institute and its KVKs during the Swachhta Pakhwada :

Swachhta Pakhwada (16.12.2018) - Display and Banner at prominent places, taking Swachhta pledge, stock taking and briefing of the activities to be organized during the Pakhwada, plantation of trees.



Swachhta Pakhwada (17.12.2018) - Basic maintenance – Stock taking on digitization of office records/ e-office implementation. Cleanliness drive including cleaning of offices, corridors and premises. Review of progress on weeding out old records, disposing of old and obsolete furniture's, junk materials and white washing/ painting.



Swachhta Pakhwada (18.12.2018) - Sanitation and SWM

Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions.



Swachhta Pakhwada (19.12.2018) - Sanitation and SWM

Cleanliness and sanitation drive in the villages adopted under the Mera Gaon Mera Gaurav programme or other schemes by ICAR Institutes/KVKs involving village community. Reviewing the progress of ongoing Swachhta activities including implementation of SAP and providing at the spot solutions.



Swachhta Pakhwada (20.12.2018) - Stock taking of waste management and other activities including utilization of organic wastes/generation of wealth from waste, polythene free status, composting of kitchen and home waste materials, promoting clean and green technologies and organic farming practices in kitchen gardens of residential colonies/one nearby village and providing on the spot technology solution.



Swachhta Pakhwada (21.12.2018) - Campaign on cleaning of sewerage and water lines, awareness on recycling of waste water, water harvesting for agriculture/horticulture application/kitchen gardens in residential colonies/1-2 nearby villages.



Swachhta Pakhwada (22.12.2018) - Organizing workshops, exhibitions, technology demonstrations on agricultural technologies for conversion of waste to wealth, safe disposal of all kinds of wastes. Debate on Swachhta at the DARE/ICAR establishments, seminars, awareness camps, rallies, street plays and expert talks.



Swachhta Pakhwada (23.12.2018) - Celebration of Special Day – Kisan Diwas (Farmer’s Day) – 23rd December, inviting farmers. Experience sharing on Swachhta initiatives by farmers and civil society officials. Felicitating farmers/civil society officials for exemplary initiatives on Swachhta.



Swachhta Pakhwada (24.12.2018) - Swachhta Awareness at local level (organizing Sanitation Campaigns involving and with the help of the farmers, farm women and village youth in new villages not adopted by any institutes/establishments).



Swachhta Pakhwada (25.12.2018) - Cleaning of public places, community market places and/or nearby tourist spots.



Swachhta Pakhwada (26.12.2018) - Fostering healthy competition - Organizing competition and rewarding best offices/ residential areas/ campuses on cleanliness. Quiz, essay and drawing competitions for school children, village youth.



Swachhta Pakhwada (27.12.2018) - Stock taking of waste management and other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status, composting of kitchen and home waste materials. Promoting clean and green technologies and organic farming practices in community places and on the spot redressal of issues.



Swachhta Pakhwada (28.12.2018) – Campaign on cleaning of sewerage and water lines, awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/ kitchen gardens in residential colonies outside campuses/ nearby villages with the involvement of local/ village communities.



Swachhta Pakhwada (29.12.2018) – Visits of community waste disposal sites/ compost pits, cleaning and creating awareness on treatment & safe disposal of bio-degradable/non bio-degradable wastes by involving civil/farming community.



Swachhta Pakhwada (30.12.2018) – Involvement of VIP/ VVIPs in the Swachhta activities, involvement of print and electronic media may be ensured so that adequate publicity is given to the Swachhta Pakhwada.



Swachhta Pakhwada (31.12.2018) – Organization of press conference for highlighting the activities of Swachh Bharat Pakhwada by involving all stake holders including farmers/ VIPs/ press and electronic media.

